

TIE T-SHIRTS GIVE BUSINESS SUITS A BAD NAME

TETON VALLEY, IDAHO—For all those who feel like a sheep in wolf's clothing when they wear a business suit, Formalitees has created a new way to look professional without selling out—the “Tie Tee,” an organic cotton T-shirt with a tie permanently attached to the neck.

Patented by creators Bjorn Borstelmann and Kelley Sharp, the Tie Tee combines the iconic prestige of a necktie with the sustainable comfort of an organic T-shirt, creating a new symbol which they say represents a higher standard of professionalism.

“Suits have been tarnished by corrupt politicians and Wall Street bankers,” points out Bjorn. “Tie Tees are for real leaders—people who’re saving the world instead of just exploiting it.”

Formalitees’ patented Tie Tee shirts are made in the USA from 100% organic cotton that’s grown in Texas and custom sewn in California, and are available exclusively online from www.formalitees.com in six different colors in both men and women’s cuts.